

Sponsor Services Manager

Durham Performing Arts Center in Downtown Durham seeks a part-time Sponsor Services Manager to assist the Director of Corporate Partnerships for Broadway and Concerts/Comedy performances, serving as an integral part of the Corporate Partnerships team. Please note this will be a paid part-time job. The Sponsor Services Manager will get a hands-on look at what makes DPAC consistently rank among the top ten most attended and highest grossing live entertainment venues in the US.

Requirements:

The candidate needs to have excellent written and verbal communication skills, possess strong organization and time management skills, and be proficient in the Microsoft Office suite. Candidates should also have a passion for the live entertainment industry with an interest in sales and sponsorships.

Key Tasks:

- *Serve as the liaison between DPAC and its Corporate Partners.
- *Update and follow up on marketing deliverables and key dates for each sponsor under contract.
- *Use automated sponsor billing system to send invoices monthly to sponsors. Follow up with sponsors monthly on payments.
- *Create sponsor welcome package with detailed sponsorship spec sheet for all sponsor assets including digital marketing, ticket inserts, video displays, and other sponsorship marketing materials.
- *Create show-by-show and monthly sponsor recaps using Constant Contact email marketing software.
- *Manage sponsor ticket requests and establish sponsor ticket tracking system and monthly distribution of available shows.
- *Manage set-up of sponsor displays at events including SunTrust Broadway signage and Lexus car displays.
- *Serve as host for SunTrust client parties and other sponsor receptions held at DPAC.
- *Assist in the creation of sponsorship proposals, proposal videos, and related collateral materials

Individuals interested in the Sponsor Services Manager position at DPAC should forward their resume, a brief cover letter and all applicable information to DPAC's Human Resources at hr@dpacnc.com. Please enter "Sponsor Services Manager" as the subject line.

*Please note that due to the high volume of applications we receive only those candidates that move forward in the hiring process will be contacted for this position.

Hiring Manager(s) for this Position:

Allison Panella
Director of Corporate Partnerships
apanella@dpacnc.com
919.630.9777